

Faribault Area
CHAMBER OF COMMERCE
and Tourism

**Business Gives 2010
Recognition Program**

Faribault Area Business Gives is a program of the Faribault Area Chamber of Commerce. The purpose of the program is to publicly recognize business commitment to giving and community involvement.

Faribault Area Business Gives recognizes those businesses that give both cash and in-kind contributions to charitable organizations amounting to two percent or more of domestic pre-tax income. The program is based on the Minnesota Keystone ProgramSM Standard, criteria established in 1976 by the Minneapolis Regional Chamber of Commerce. The Faribault program, together with similar programs being sponsored by other local chambers, introduces and expands the use of the Minnesota Keystone formula to local communities throughout the state. Through these *Business Gives* programs, coordinated by the Minnesota Chamber of Commerce, we will be able to have a uniform and comprehensive picture of the valuable contributions that businesses make to their communities. These contributions improve the livability of our communities and highlight a positive picture of business involvement.

**The Minnesota Keystone Program service mark is owned by the Minneapolis Regional Chamber of Commerce.*

Faribault Area Business Gives is designed to help businesses and communities *share, recognize and appreciate* business giving. By *sharing* stories and best practices, businesses demonstrate the impact they have in their communities and motivate and influence other businesses to start or continue their commitment. By coming forward for *recognition*, businesses help make the link between business giving and overall community health and accomplishments. And by participating in a recognition program, businesses give their communities an opportunity to show their *appreciation* for business giving.

Most businesses are modest at best in talking about their community giving. *Faribault Area Business Gives* is an excellent way for a business to share its story and be recognized along with its business peers. Because recognition is based on the percent of income given in cash and in-kind donations, a small business that gives \$1,000 each year can receive the same recognition as one that contributes \$10,000.

Enroll Now!

Any business or professional association (corporation, partnership, sole proprietorship) in the Faribault area that is a member of the Faribault Area Chamber of Commerce is welcome to participate in this program.

To enroll, a business must certify that during its most recently completed fiscal year it gave at least 2% of its domestic pre-tax income in cash and in-kind contributions to charitable organizations. Certification is based on a written declaration by the company's chief executive or financial officer. The only information about participants that will be publicly released is the name, type of business and location. *Faribault Business Gives* does not report contributed amounts, nor does it audit for compliance. The honor system prevails. Your business can participate by reviewing your community contributions for 2009 and completing the enrollment form. Additional assistance is available in a Business Gives Workbook available at the Chamber office.

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**Business Gives
Enrollment Form**

YES, we qualify for participation in **Faribault Area Business Gives!**
Please specify a percentage for each type of giving (must total 100%).

_____ % Cash

_____ % In-kind (services and goods)

_____ % Employee volunteer hours (conducted during normal business hours)

Name of business as it will appear in any publication listing businesses giving 2%:

Business description as it will appear in any publication listing businesses giving 2%:

Executive contact (name and title):

Primary contact (name/title/phone/e-mail)

Business Profile

Industry Segment

- Business/Professional Services
- Finance/Insurance
- Retail/Personal Services
- Utilities/Transportation
- Hospitality/Entertainment

Organization Type

- Business
- Not for profit

Business Ownership

- Private
- Public
- N/A*
(* i.e., limited liability partnerships)

Number of Employees

- <20
- 20 - 99
- 100-499
- 500+

I hereby verify that the above information is factual.

Executive Signature: _____
Title: _____ Date: _____

Return to: Faribault Area Chamber of Commerce
530 Wilson Avenue
Faribault, MN 55021

FAX to: 507-334-1003

E-MAIL chamber@faribaultmn.org

Completed forms must be returned to the Chamber office by Friday April 9, 2010