

CHAMBER

Voice

The effective voice of business promoting growth & prosperity.

New Chamber Web Site Set to Debut

What's Inside:

Upcoming Events

Y-Pro Schedule

Meeting of the Minds

DAC Update

New Tourism Web Site

Business Day at the Capitol

Remember!

You can still get your tickets to the Chamber Annual Gala being held the night of Feb 6. Call the Chamber office, It's not too late!

February 6, 2010

Contact Us Business Directory Member Login

Home The Chamber Get Involved Chamber Events Advocacy Business Resources About Faribault

Faribault Area
CHAMBER OF COMMERCE
and Tourism
530 Wilson Avenue NW
Faribault, MN 55021-4019
(507) 334-4381

Chamber News Y-Pro Faribault's Future Trustees Networking Your Voice Search The Chamber... GO

What will you see on the new Chamber Web Site?

- Easily find member info and update your info
- Upcoming events calendar right on front page
- View photos of Chamber events
- Get information on Chamber activities
- Have all of your Chamber questions answered fast
- Post Hot Deals and Job Postings
- View past newsletters and get current news

Upcoming Events

- * 2010 Annual Chamber GALA - A Member Appreciation Celebration
- * Healthquest Slim Down Form
- Click HERE - Weigh in on January 8!
- * Photos from the Faribault Rotary SK Reindeer Run on December 5
- * More Chamber News

View Full Calendar

www.faribaultmn.org

The new Faribault Area Chamber of Commerce Web Site is set to debut in early February. We are excited to launch a new Web Site that will be easier to use and will also have fresh content so you can come back to it daily for information on all the great things happening in Faribault. With the launch of this new Chamber Web Site, there is

no better time than now to make sure your business listing up to date. Did you know you can post photos and add your logo to your Chamber web page for FREE? If you didn't know that, find out what else you have been missing by contacting the Chamber office now and be sure to click onto the new Chamber web site and see how you like the new look.

Featured sponsors:



Faribault Area
CHAMBER OF COMMERCE
and Tourism

530 Wilson Ave. • Faribault, MN 55021
P: 507-334-4381 • F: 507-334-1003
chamber@faribaultmn.org • www.faribaultmn.org

From The Boardroom

Chamber Year in Review - 2009

We can never say thank you enough, so I want to say it again, THANK YOU! As a member organization, the Faribault Area Chamber of Commerce and Tourism wants to again thank all members for your continued support, participation and membership in this communities' most valuable organization. THANK YOU!



Todd Markman
2009 Chair
Reliance Bank

Faribault's most valuable organization? You may not agree, but let's review why I can confidently make this bold statement. Each member seeks different purpose(s) and receives different benefit(s) from their chamber membership. Some look for advocacy and support in efforts to make a difference with city, state or national issues. Other look for marketing outlets afforded them through Chamber events and advertising. Still other may be members for the sole purpose of socialization and involvement. And even others may benefit from the educational seminars and sharing among others in similar jobs or businesses. For me and my staff, we "max-out" on all of the benefits for what ultimately is one of the least expensive costs for our organization considering all that we receive in return from this great community organization.

Some 2009 highlights and benefits include:

- New marketing campaign, "I Get It" developed by a chamber committee to encourage local purchasing of products and services.
- The events surrounding and including the re-construction of the Viaduct (construction updates and community celebration).
- Visits from legislators including Governor Pawlenty, Congressman Kline, Senator Day, Representatives Fritz & Bly as well as involvement in county and city government projects and events.
- Numerous educational seminars ("Staying Up in a Down Economy"; "Don't Waste a Good Economic Crisis" – to name just two of over a dozen seminars held by the Chamber in 2009).
- Redesign of the Downtown Action Committee to the four principals of Main Street (Organization – Design – Economics – Promotion).
- New "sea foam" sport jackets for the Ambassadors.

All of this and more for an affordable price supported by our H2O "Help To Overcome" theme that has curbed the cost of memberships and events given the financial stress of our current economic recession.

Wow, what a value! Going into 2009, we knew we could not survive this economic storm without "Coming Together" with strength afforded us through a membership of hundreds of colleagues and supporters. Looking back, we can confidently say this has been a year where we could not, Not afford a Chamber membership. Thanks for making the Faribault Area Chamber of Commerce and Tourism your best spent time and dollars as one of Minnesota's finest and most effective Chambers.

Board of Directors

Executive Committee

Troy Zabinski Chair
Met-Con Companies

Gene Buhr Vice-Chair
1st United Bank

Todd Markman Past-Chair
Reliance Bank

Jan Roberts Treasurer
Faribo Insurance

Directors

Gordy Adamek
Mercury Minnesota

Michael Brown
Harry Brown's Family
Automotive

Lynn Bruns
I & S Group

Shelli Frana
I-35 Abstract & Title

Chad Hamman
AmericInn of Faribault

Kim Halvorson
Halvorson Farms

Dr. Lisa Humfeld-Wilson
Humfeld Family Chiropractic

Ann Meillier
Brushwork Signs

Dr. Michael Richie
Richie Eye Clinic

Travis Temke
Boston's Gourmet Pizza

Randy Vergin
Jennie-O Turkey Store



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Minnesota State Academies
P.O. Box 308, Faribault, MN 55021

Minnesota State Academy for the Blind
www.msab.state.mn.us/800-657-3634

Minnesota State Academy for the Deaf
www.msad.state.mn.us/800-657-3996

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1-800-658-7002
1-507-334-9546

Upcoming Events

It's Nearly Showtime!

Faribault Area Business

Expo

Thursday, April 29, 2010

Faribault Ice Arena

Over 60 Exhibitors!

2pm - 7pm

2009 was the most successful Expo Ever!



Back for 2010! - the *Faribault Foundation* Non-Profit Showcase. Non-Profits can display at the Expo for just \$75.

Reserve your spot at the Expo early. Contract brochures will be mailed out in February and also available on the Chamber web site. Call the Chamber for more details.



Career Fest

March 9, 2010

The Chamber Workforce Development Committee in collaboration with South Central College is hosting a Career Fest for 11th grade students from Faribault High School, Bethlehem Academy, Alternative Learning Center and the Discovery school.

The goal of the Career Fest is to give students insights about what careers are about, education requirements and skills they can practice now to prepare themselves. Business volunteers are needed to assist with the Career Fest, contact Kymn if you are interested.

2010 Annual Chamber Gala
Saturday, February 6, 2010
A Member Appreciation Celebration

Tickets are still Available!
Contact the Chamber office.

Jerry Frasier magician/comedian is the evening entertainment sponsored by:



Your local source... News, Weather, Sports, Community. Reaching over 15,000 readers daily!

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Downtown (507) 332-7401 Faribault West Mall (507) 334-6917

Y-Pro Schedule for 2010

The Goal of the Y-Pro Club is to build relationships and opportunities, provide educational and professional development, build awareness of local issues, contribute to the community and keep young professionals living and working in the area. Target group: young professionals age 21-39



Monthly Lunches

- Wednesday Jan. 20 @ **Boston's - The Gourmet Pizza**
- Monday Feb. 15 @ **Signature Bar & Grill**
- Friday March 19 @ **Godfather's Pizza**
- Tuesday April 13 @ **Monte's Steak House**

- Thursday May 20 @ **Gran Plaza Mexican Grill**
- Wednesday June 23 @ **Perkins Restaurant & Bakery**
- Tuesday July 13 @ **Bashers**
- Friday Aug. 13 @ **Spike's**
- Thursday Sept. 23 @ **Country Kitchen**
- Monday Oct. 18 @ **Joe's Sports Café**
- Tuesday Nov. 9 @ **Grampa Al's**
- Tuesday Dec. 14 @ **Bernie's Grill**

The Y-Pro Club would love for you to join them at anytime. Make sure you talk to your co-workers to about Y-Pro and think about attending a luncheon together. You can also find the Faribault Y-Pro Group on Facebook to get up to the minute information on montly lunches, news and other upcoming Y-Pro events.



The 2010 Chamber Annual Report will be coming out soon. Chamber Ambassadors will be delivering this useful guide to all of the Chamber members. If you would like additional copies, please contact the Chamber office. This book is an important tool in keeping the members informed on community and business issues. It is given to all Chamber members, new members, new employees and new residents. Make sure to hold onto your copy all year long.


Your Voice

Member Testimonials

"The Faribault Area Chamber of Commerce provides a communication vehicle with their weekly Hot Deals that we use to get specials out to the membership. In addition, the new "I Get It" campaign focuses on shopping locally and local merchant referrals, which is something we practice and believe in."



Joe & Kathryn Donahue
Owners
Faribault Ace Hardware



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HARRY BROWN'S
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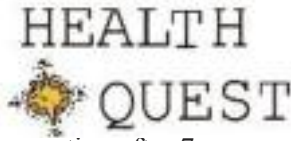
1747 Grant Street
Faribault, MN 55021
(507) 332-7441



Faribault Foods

128 NW 15th St
Faribault, MN 55021
507-331-1400

HealthQuest Success Stories



Many employees of Faribault Businesses are part of the Health Quest weight-loss Slim Down competition and the Faribault Chamber is a proud partner of this program. The following article is a weight-loss success story written by Sheila Rolling of Fit For Life by Sheila Rolling.

Have you ever wondered what it would be like to lose weight and then keep all or most of that weight off? I want to introduce Jeff & Connie Anderson and Glenn & Tanya Laubach, aka "LA Connection". As part of the 2008 community-wide SlimDown Challenge, the LA Connection team lost a total of 211.8 pounds or 21.5% of their body weight combined making them the 2008 Slim-Down Challenge Winners! But, they didn't stop there!! Three of the 4 of them went for round 2 in 2009, aka "In the Can" and lost another 117.2 pounds or 13% of their body weight combined. Yet another year has passed and the 2008 team has kept off a total of 293 pounds. Now that's what you call dedication to meeting and attaining a goal!!

When asked what motivated him to participate in the SlimDown Challenge, Jeff stated, "I tried to lose weight on my own for about 3 years prior to the first Slim-Down we participated in; having mixed success. I liked the idea of the team and the competition to help keep me on track. I no longer wanted to get winded playing sports with my kids, or getting more of a work out tying my skates instead of skating. I finally realized I needed to change my lifestyle and no longer wanted to have the body or weight I had". Having each other to report to and encouraging total commitment, team members kept each other on track throughout the 16 weeks. Keeping weight off requires lifestyle changes and when asked what lifestyle changes they feel they have made successfully, they noted as important: eat on schedule (3 meals a day with 1-2

snacks); no eating after 7 p.m.; watch portion sizes and count calories; eat only what you need, not what you want; avoid fast-food most of the time; exercise more; watch less TV and grow vegetables in the garden.

Challenges are inevitable, but how we respond to them is critical. When asked about those challenges, Jeff commented, "The physical side of losing weight is actually easy when you have the proper tools and knowledge, combined with commitment. It's the mental side I have trouble with. Depending on my level of commitment, I can convince myself to behave and eat healthy or I can justify bad choices with being better starting tomorrow. My constant battle is to stay focused on maintaining a healthy lifestyle and to minimize the frequency and length of any lapse".

Exercise played and continues to play a major role for all team members in their effort to keep the weight off. They started off slow (walking 20-30 min., 3 times/week) and progressed as they tolerated (running 1-2 miles every morning). The availability of the soccer dome for walking/running has been beneficial to them because of the challenges of harsh MN winters.

Rice County Public Health is pleased to introduce Healthy Rice County: Achieving Wellness in the Workplace. The purpose of Achieving Wellness in the Workplace is to engage employers in developing or enhancing worksite wellness. This project is funded through a grant from the Statewide Health Improvement Program (SHIP). Employers are being recruited now to participate. Whether your organization has an employee wellness program in place or is new to this type of work – you can participate. The project runs from early 2010 through June 2011. The registration deadline is February 26. Contact Linda Pellowski at 651-662-4536.



Business Knowledge Shared Between Members

Meeting of the Minds brings members together around a topic, with a member expert to lead the discussion. Bring your own lunch to the Chamber office at Noon with your best practices and questions. There is **no cost to attend**, but please call to register, so adequate materials are prepared.

The Next "Meeting of the Minds" is:

February 16

"Recipe for Retention"

How do you keep and grow your #1 asset? It's Your Customers!

Jen Hauzer,

Employment Consultant/Speaker
Department of Employment &

Economic Development

Get your questions answered about Best Customer Service Practices

March 16

"Business Gives"

When to say yes and how to say no

Jackie Reis, MN Chamber

How to handle the many requests businesses receive about donations.

Nelson's
MARKET PLACE
HIGHER STANDARDS, LOWER PRICES
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New Member Spotlight



The Hearing Center **Certified Hearing Instrument Specialist: Jayne Bongers**

1575 20th Street N.W. Faribault, MN 55021

Phone: (507)-332-9900

Email: gail@eyeclinicoffaribault.com Web Site: www.richieeyeclinik.com

A comprehensive hearing evaluation is now included as part of the total package of care that is provided to patients at no additional charge. The Hearing Center also carries a large selection of the most advanced digital hearing aids- all at affordable prices.

Rare Aircraft **Owner: Roy Redman**

Faribault Airport Faribault, MN 55021

Phone: (507) 446-8611

Email: roy@rareaircraft.com Web Site: www.rareaircraft.com

Founded in 1991, RARE Aircraft Ltd is a family owned and operated aviation company dedicated to the restoration of Antique Aircraft. When you commission the restoration of a vintage biplane, working with the very best will guarantee the success of your project and the value of your aircraft.

Sunset Studios **Owner/Artist: Judy Saye-Willis**

10754 Farrel Avenue Northfield, MN 55057

Phone: (507) 838-5133

Email: judy@saye-willis.com Web Site: www.saye-willis.com

Sunset Studio features the talents of two local artists. Tom Willis has a full pottery studio and is known for innovative processes that create unique pottery. Judy Saye-Willis is a jewelry and textile artist, specializing in commissioned art cloth, glass and metal jewelry. See a sample of Judy's cloth art work on display at the Chamber office.

St.John's UCC/Nerstrand UMC **Pastor: Lora Sturm**

19086 Jacobs Avenue Faribault, MN 55057

Phone: (507) 789-5766

Email: stjohsuccnumc@live.com

The United Church of Christ is a non-hierarchical, progressive denomination committed to the unity of all Christians. With a rich history tying faith to social justice, the UCC continues to challenge its members to explore cutting edge theology and service to the world.

Southern MN Initiative Foundation **President: Tim Penny**

525 Florence Avenue Owatonna, MN 55060

Phone: (507) 455-3215

Email: info@smifoundation.org Web Site: www.smifoundation.org

We work to build a prosperous region with vibrant communities, innovative businesses and a skilled and valued workforce. To accomplish this, we invest in emerging businesses and the emerging workforce. We help businesses, local governments and nonprofit organizations find common ground, pool resources and achieve more.



New Member Spotlight



Dad's House/The Cabin

Owner: Kathie Putrah

869 SW 11th Street Faribault, MN 55021

Phone: (507) 210-9169

Email: kgputrah@myclearwave.net

Available nightly, weekly or monthly with four bedrooms and two bathrooms. Also has: wireless Internet, direct dial with free long distance, flat panel tv with cable, full kitchen, gas fire place, laundry facility, grill area and two car garage.



Haskell's

General Manager: Mike Ferrise

2921 Lavender Pkwy Faribault, MN 55021

Phone: (507) 332-7173

Email: mferrise@haskells.com Web Site: www.haskells.com

Haskell's wine selection is quite simply one of the finest in the United States, from hard-to-find Australian wine, a favorite French Burgundy, or rare old port, look no further than Haskell's. Also offering full-service liquor store.



HomeTown Realty USA

R to L Agents: Dawn Yule, Brian Bauer, Niki Carlson Owner: Teri Menard

420 Heritage Place Faribault, MN 55021

Phone: (507) 332-4680

Email: teri@terimenard.com Web Site: www.hometownrealtyusa.com

Providing a superior level of informed, professional real estate services to buyers and sellers in Southern Minnesota. HomeTown Realty USA attributes their listing and selling leadership to an in-depth knowledge of the market, patience and perseverance, and the joy of working with people to achieve their goals.



Joe's Sports Cafe

Owner: Jim Tupa

1510 7th Street NW Faribault, MN 55021

Phone: (507) 333-5378

Email: jtupa@hotmail.com

Locally owned, casual family restaurant, reasonably priced with the best burgers in town. Also get broasted chicken, salad bar and the ribs are a big hit too.

Society For Human Resource Management

President: Cathy Harris, Community Relations Chair: Ann Miller

209 Broadway Street Owatonna, MN 55060

Phone: (507) 451-3400

Email: annmiller@spherion.com Web Site: www.shrm.org

The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. Representing more than 250,000 members in over 140 countries, the Society serves the needs of HR professionals and advances the interests of the HR profession.



From the President

There was a time not long ago when every business that opened its doors joined the Chamber.

Many have grown skeptical about what an organization like a Chamber can actually accomplish. Many long time members don't fully understand the benefits that membership affords.

In today's tough business climate, we know that every decision to dedicate resources is scrutinized. Because running a business has become so difficult and stressful, anything that doesn't have a direct and immediate impact on the bottom line may be seen as a waste of time. Because business has become more complicated, the services and benefits of the chamber have grown more complex and varied and yes, more difficult to explain. But there are direct and tangible advantages to membership. Some are immediate, many are long term. Aren't we all in it for the long term?



Kymn Anderson
Chamber President

Today's Chamber is not the quaint organization of the past that every business joined just because the doors opened. Today's Chamber is a versatile

powerful business tool and can be different things to different people and businesses, based on their interest and needs.

Small businesses have access to seminars, training, counseling and research that usually only big businesses can afford. Member businesses enjoy increased access to community development and shaping public policy. All members have access to the knowledge and experience of fellow Chamber members.

Business people band together around common concerns, then work together to develop projects and initiatives that address those concerns thereby improving their businesses. Chamber membership is an excellent networking opportunity. By increasing contact and awareness among members,

strong relationships are built, that ultimately benefit the bottom line. When it comes to representing the voice of business; there is strength in numbers.

Chamber members work together to impact decisions made by the city, county, school district and state legislature. The clout of a unified

Today's Chamber is a versatile powerful business tool and can be different things to different people and businesses, based on their interest and needs.

voice shapes the business environment of our community. Not all businesses that join are active, but strength in numbers increases the volume of our voice.

You are a valued member; please help us spread the message of the Chamber. Help us amplify the voice of business by speaking to people you know who do not yet made the decision to access the powerful connections, promotions, growth, clout and community good accomplished through members of the Chamber. ”

Representing Your Business at the State Capitol

The Faribault Area Chamber of Commerce Board of Directors has joined the Federation of Chambers in support of the following business priorities for the 2010 legislative session.

- Spending Reform: The spending reform policy will focus on budget process reform, enhancing productivity of state and local government, and reducing overhead costs
- Education Reform – Alternative Teacher Licensure:
- Environmental Permitting: Streamlining, adding certainty and reducing the cost of the permitting process is important to economic development in the state.
- Health Care Reform: The potential impact of federal healthcare reform legislation on Minnesota keeps this topic on the Chamber's priority list.
- Repealing the Nuclear Ban: All energy options must be on the table for Minnesota to remain competitive in the global economy

Join your fellow chamber members and be part of the largest business lobbying day in Minnesota by participating in the Minnesota Business Day at the Capitol on Wednesday, March 10. Join chamber members from around the state as we lobby with one voice at the State Capitol on the priority issues that will shape the state's economy.

Business Day at the Capitol provides all sizes and types of companies the opportunity to network with peers and see the Legislature in action – while influencing public policies important to business. Seize this chance to personally share your concerns on the Chamber's major priorities. The session begins with a briefing on the business community's top legislative issues and individual appointments with lawmakers at the Capitol. All participants come together for a special luncheon program which traditionally includes an address from the Governor. Register the website or call us at 334 -4381

Member Shout Out

Do You Know:

Membership builds growth and prosperity.

Business Resources

Business Advocacy
SBDC Counseling
Business Assistance
Community Connections
Business Development
Business Communications
Business Education
Local Business Support

Member Benefits

Marketing Opportunities
Member to Member Promos
Member Web Listing
Direct Link to your Website
Membership Labels
Annual Report
Referrals: Walk-in, Phone, Web
Guest Office
Faribault's Future Leadership
Chamber Checks
Committees/Task Forces
Meaningful Involvement
Free Notary Service
E-Newsletter
Alert Service
Event Assistance
Brochure Display Rack
Chamber Monthly Newsletter
Advertising Opportunities
Conference Room Use

Networking and Promotions

Seminars/Workshops
Business Expo
Annual Gala
Annual Golf Outing
Business After Hours
Business Before Hours
Candidate Forums
Business Awards Luncheon
Business Farm Luncheon
Area Map
Grand Openings, Ribbon Cuttings,
Membership Directory
Groundbreakings



Members Making News

Ryan Heinritz, formerly with **ServiceMaster by Ayotte**, is now the Executive Director at the **Paradise Center for the Arts**

Chris and Brenda Bednar of **Advisors Mortgage** have a new location in Faribault at 1535 Hwy 60 West and the phone number for that location is 507-334-9465.

North 40 Consulting is at a new location at 303 1st Avenue NE Suite 110 inside the Depot Square building.

Tina Gjerald is now with River City Mortgage and Financial which was formerly Prestige Mortgage.

The Installation "Exploration" at the Paradise Center for the Arts features the development of current work by studio potter Tom Willis of **Sunset Studios**. The Artist Reception is March 12th from 5pm -7pm at the Paradise

Do you have news?

Contact the Chamber office with your new locations, new employees, new menu items, new services or just about anything you want to share with other Chamber members.

Chamber Ambassadors

Brent Peroutka, Co-Chair
Wells Fargo

Jason Hoffman, Co-Chair
Hoffman Law Group

Mitch Anderson
Johnson Advisors

Joan Bartz
Hy-Vee Food Store

Roxie Bauernfeind
Reliance Bank

Anne Carpentier
Tony Langerud Insurance

Bonnie Cervenka
State Bank of Faribault

Amie Chambers
Clear View Window Cleaning

Jake Cook,
Comprehensive Wealth Solutions

Shelli Frana
I-35 Abstract & Title

Ryan Heinritz
Paradise Center for the Arts

Tim Hirdler
Faribo Powersports

Lisa Humfeld-Wilson
Humfeld Family Chiropractic

Cheryl Jeffries
Hypnotherapy for Results

Lance Jeppson
Wells Fargo

Gary Lazarz
State Bank of Faribault

David Legault
KOWZ/KRUE Radio

Robert Overby
State Farm Insurance

Dan Pumper
Farm Bureau Financial

Paul Quandt
District One Hospital

Tami Schluter
Historic Hutchinson House

Downtown Businesses working together and having fun too!

Downtown Businesses held a well attended “Get to Know Your Neighbor” Happy Hour in January. Bruce Burkhartzmeyer; Burkhartzmeyer Shoes and Peggy Keilen; Faribo Heating and Air facilitated introductions and everyone present learned more about the businesses downtown. The party was held at the Vintage Ballroom thanks to Janna and Bernie Viscomi and the party planners were Pam Shackelford of B & J Sewing and Cheryl Moreau from Sunset Salon.

Bruce and Peggy also shared information about the Downtown Action Committee (DAC) and the initiatives underway. The DAC is organizing under the structure recommended by the National Main Street Program which included four primary work groups; **Organization** involves getting everyone working toward the same goals and assembling the resources to implement the program. **Promotions** is the group that plans advertising, retail promotional activity, special events, and marketing campaigns.

The **Design** group will work to make sure our downtown is in top physical shape and **Economic Restructuring** will work on strengthening the existing economic assets while expanding and



Bruce Burkhartzmeyer is a co-chair of the DAC

diversifying our economic base and boosting the profitability of the district. Through a joint effort of the City of Faribault Economic Development Authority and the DAC an inventory of available space is one of the projects already underway. The DAC is open to all downtown property owners, business owners and managers and anyone who lives or works downtown that would like to work on these initiatives.

SBDC Free-Confidential Help for Small Businesses

The Rice County Small Business Development Center provides free and confidential counseling to help clients facing the challenges of running a successful business.

The primary goal of the SBDC is to serve existing businesses with specific challenges in the formative years of their business venture.

Long-standing businesses with specific challenges are welcome to tap into the network of professional SBDC counselors. Start-ups too are invited to the Rice County SBDC for help with bringing their concept to reality.

The SBDC has two qualified counselors. Judy Saye-Willis has noteworthy business experience and expertise in business management and marketing. Del Spronk is a new counselor for the SBDC and offers expertise in business management, and accounting as well as loan packaging and refinancing. Business counselors and resource materials are also available in Spanish.

In 2009 the Rice County Small Business Development Center provided assistance to 49 area businesses.



Del Spronk SBDC Counselor



HomeTown Credit Union
Your Trusted Partner for Financial Success
www.hometowncu.coop
1205 Hwy 60 West
Faribault
332-2288

RICE COUNTY ABSTRACT AND TITLE COMPANY
306 NW 1st Avenue
Faribault, MN 55021
(507) 332-2259
www.rcabstract.com

BusinessConnection
Your connection to business success.
...you will **GROW** your business.
We know "time isn't" easy for Minnesota business owners. That's why we offer a resource that provides direct and immediate help for all of your important business questions. BusinessConnection is your free, go-to resource in Minnesota to help you find all business questions. It's designed to help Minnesota businesses grow by breaking down barriers, saving time and answering questions — so you can get back to business.
Contact anytime. www.mnbcconnect.com
Call toll-free: 1-800-889-2822 / 1-800-646-8240
Personal assistance is available 9 a.m. - 5 p.m. Mon-Fri.
BusinessConnection is a service of Rice County and approved under Minnesota Chapter of Commerce. It's a local chamber partner and Faribault's Department of Economic Development.
Connect online: www.mnbcconnect.com

Tourism News



Coming Soon!

A New www.visitfaribault.com

An easier way to find: Things to Do, Where to Eat, Where to Stay, Maps, Local Information and much much more!!!

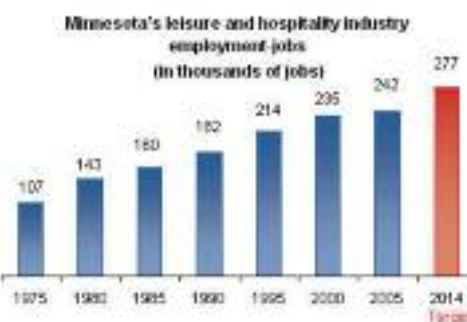
The Importance of Tourism

Tourists Spend Money

- Travelers in Minnesota spend more than \$33 million a day
- In 2008, Minnesota Hospitality Gross sales were \$10.9 billion.

Tourism Brings Jobs

- In 2007, 247,808 Minnesotans held full and part-time jobs in the Leisure and Hospitality Industry
- Over the past 30 years, the number of Minnesota jobs in the Hospitality Industry has more than doubled
- 10.7% of the state's private sector employment is in the Tourism industry



Tourists Pay Taxes

- In 2007, \$679,343,756 in Minnesota State Sales Tax revenue came from visitors
- 15% of Minnesota's State Sales Tax money comes from the Hospitality Industry

Other Facts

- Travel and tourism is a \$1.6 trillion industry in the US
- Each US household would pay \$95 more in taxes without the tax revenue generated by the travel and tourism industry

*Info from Explore MN Tourism

Be sure to check out the Tourism page on the new Chamber Annual Report & Community Outlook book that comes out in early February. There you can view the highlights in Faribault Tourism from 2009 and get more information on the importance that tourism has in Faribault



New Faribault Area Community Map

Thanks to all of the Chamber members who advertised and supported this very useful and important map.

If you would like to have some maps at your business, please call or stop into the Chamber office and pick them up after February 15.

What do you need from us?

Could your business benefit from having local maps, visitor guides or other local information for your customers or staff? If so, contact the Chamber to get them delivered or stop into the office and pick up what you need.



530 Wilson Ave.
Faribault, MN 55021



PRSR STD
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PERMIT 29

Calendar

Chamber Meetings for February

(All meetings at the Chamber Office, unless noted)

February 3	1:15 pm	Mural Society
February 4	12 noon	Agri-Business
February 6	6:00 pm	Chamber Annual Gala
February 8	12 noon	Ambassadors
February 9	12:15 pm	Toastmasters
February 11	8 am	Faribault's Future Class @ Divine Mercy Church
February 15	12 noon	Special Events
February 15	12 noon	Y-Pro Luncheon @ Signature
February 16	12 noon	Meeting of the Minds "Recipe for Retention"
February 17	7:30 am	Faribault's Future Committee
February 23	12:15 pm	Toastmasters
February 24	7:30 am	Workforce Development
February 25	7 am	Board of Directors

Chamber Meetings for March

(All meetings at the Chamber Office, unless noted)

March 3	1:15 pm	Mural Society
March 4	12 noon	Agri-Business
March 4	5:30 pm	FF Thirsty Thursday @ Bashers Bar & Grill
March 8	12 noon	Ambassadors
March 9	8 am	Career Fest @ SCC
March 9	12:15 pm	Toastmasters
March 10	7:30 a,	Faribault's Future Class @ Business Day at the Capitol
March 15	12 noon	Special Events
March 15	12 noon	Y-Pro Luncheon @ Godfathers Pizza
February 16	12 noon	Meeting of the Minds "Business Gives"
March 17	7:30 am	Faribault's Future Committee
March 23	12:15 pm	Toastmasters
March 24	7:30 am	Workforce Development
March 25	7 am	Board of Directors

Check the Chamber Website for up to date meetings and events and for photos from Chamber Events!



7:30-9:00 am

February 3
Med City Mobility

March 3
Faribault Lutheran Schools



5:00-7:00 pm

February 18
District One Hospital

March 18
Winjum's Shady Acres

Material Handling – ordered locally!

Pallet Jacks, drums, chairs, benches, hoists, adjustable shelving, tools for construction and more.

Call Allen 334-7414 or 338-0105

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