

# Faribault Car Cruise Nights Sponsorship Opportunities



Join the rumble and shine of Historic Downtown Faribault! Our Car Cruise Nights are a community staple, and this year we are offering our biggest sponsorship bang for your buck. By partnering with us, you receive **5 event sponsorships for the price of 1**, covering all of our scheduled dates from May through September.

**Event Dates:** May 15, June 19, July 17, August 21, and September 18

**Location:** Historic Downtown Faribault & Faribault Harley-Davidson

## Sponsorship Tiers

V8 Sponsor	V6 Sponsor	V4 Sponsor
\$1,000	\$500	\$250
Ultimate Impact	Enhanced Promotion	Community Partner
<ul style="list-style-type: none"> <li>• <b>Direct Outreach:</b> 1 Biz Blast dedicated to your brand.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logo Placement:</b> Featured prominently on event posters and banners.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Name Listing:</b> Your business name included on event posters and banners.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Premier Branding:</b> Company banner displayed at every single event.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>On-Site Presence:</b> Complimentary booth display at the Car Cruise.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Public Recognition:</b> Mentioned at the event and across all media platforms.</li> </ul>
<ul style="list-style-type: none"> <li>• <b>All V6 Benefits included:</b> Includes booth display and multi-media mentions.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Public Recognition:</b> Mentioned at the event and across all media platforms.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Event Supporter Recognition.</b></li> </ul>

## Specialized Branding Opportunities

Looking for a way to stand out? Align your brand with specific event attractions: Presenting Sponsor, Band Sponsor, Downtown Block Sponsor, Award Sponsor, or Contest Sponsor!

**Custom packages tailored to your business goals. Contact us today: 507-334-4381**

# Sponsorship Commitment Form

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## 1. Select Your Sponsorship Level

Please check the box for your desired partnership level:

- **\$1,000 - V8 Sponsor** (5 Events, Biz Blast, Social Reel, & Banner)
- **\$500 - V6 Sponsor** (5 Events, Logo Placement, & Booth Space)
- **\$250 - V4 Sponsor** (5 Events, Name Listing, & Media Mention)
- **Custom/In-Kind:** \_\_\_\_\_ (Amount: \$\_\_\_\_\_)

## 2. Confirmation & Logo Submission

By signing below, you agree to support the Faribault Car Cruise Nights at the level selected above. To ensure inclusion on printed materials, please submit high-resolution logos (Vector or PNG) to **Devin Winjum**.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 3. Payment Information

- **Invoice Me:** Please send an invoice to the email provided above.
- **Check Enclosed:** (Payable to: Faribault Area Chamber of Commerce)
- **Credit Card:** Please contact the Chamber office at **(507) 334-4381** for processing.

